



Journey deeper into beautiful Chichibu's history, nature and culture

A Chichibu Stroll in a Silk Kimono

It is said that the sound of weaving could once be heard throughout the streets of Chichibu, which has prospered as a center of silk production since ancient times. Experience the culture of silk in Chichibu, a town abundant in nature and just an hour and a half from Tokyo!



In the 1920s, the bold and colorful "Chichibu-Meisen" silk kimonos were very popular with stylish women. At the Chichibu-Meisen Museum, you can learn all about its production method and various designs.



Chichibu Town boasts Chichibu Shrine with its gorgeous carvings, a nostalgic shopping street, and historical temples and buildings. Enjoy a food and drink stroll through the town wearing a Chichibu-Meisen kimono!



Even the famous Chichibu Night Festival has its origins in the silk market. The story of Chichibu's history is nothing without Meisen silk!

